



NEWS RELEASE

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GRB Moves Headquarters to Linden Oaks

PITTSFORD, N.Y., September 25, 2009 – As of Monday, September 28, 2009, Genesee Regional Bank’s corporate office will be located at 190B Linden Oaks. The expanded location will house the senior management and commercial banking teams as well as the finance, operations, and administration functions.

GRB continues to maintain its two branch offices at 3380 Monroe Avenue in Pittsford, and 2300 West Ridge Road in Greece. Both locations are open Monday through Friday from 8:55am to 5:05pm.

President & CEO Phil Pecora notes that, “Linden Oaks is the ideal location for our headquarters as it’s convenient and easily accessible to our client base in both Rochester and the surrounding communities.”

Founded in 1996, GRB is locally owned and managed – truly Rochester’s community bank – and dedicated to growing Rochester business with financial counsel, service, and support that is second to none. Recognized as a Rochester Top 100 business in 2007 and 2008, GRB is proud to be growing as well as helping our small business customers reach their goals.